



COLLISION INDUSTRY
CONFERENCE

Marketing Council

PRESENTED BY:

JORDAN HENDLER

Marketing Council

Social Media Update

- LinkedIn 300-600 organic impressions per post
- Facebook 100-800 organic impressions per post

We could get more with your help!

- Follow the Page, Share the posts...

Marketing Council

New Attendee Ambassador Program

- If you see a new person...
- We will have Ambassadors to assist new participants
- If you want to be one, talk to me!



Administrative Announcements

Reception tonight: 6:30p @ Gold Ballroom

November 2: SEMA Meeting, Westgate Hotel

- Pre-Registration is here to stay
 - *Watch for the announcement*
- No more virtual option