



COLLISION INDUSTRY CONFERENCE

MEETING AGENDA
Thursday, January 20

| Time (MST) | Topic | Presenters | Committee/Special | Description |
|-----------------------------|---|------------------------------|-----------------------|---|
| Thursday, January 20 | | | | |
| 8:00a - 8:15a | Opening Introduction | Darrell Amberson | | |
| 8:15a - 8:30a | New Attendee, Branding and Social Media Update | Jordan Hendler | Marketing Council | The Marketing Council will talk about the new logo and branding for CIC, and the latest in new Attendee Ambassadors and social sharing |
| 8:30a - 9:15a | An Introduction to Augmented and Virtual Reality | Frank Terlep, Jake Rodenroth | Future Disruptions | A presentation on how these technologies are changing the way vehicles are designed, manufactured and repaired; How they will improve the driving experience, and change the way technicians are trained and supported in the field. |
| 9:15a - 10:00a | Stop Guessing and Start Researching for Safe Repair Outcomes | Danny Gredinberg | Estimating | Estimating Committee will dive into the extensive amount of research required on today's modern and complex vehicles; to properly document and develop a repair plan for safe repair outcomes. This presentation will continue as a series throughout 2022. |
| 10:00a - 10:20a | MORNING BREAK | | | |
| 10:20a - 11:15a | Supply Channel Pressures in Collision Repair | Aaron Schulenburg | Parts & Materials | As mainstream and trade-specific news headlines continue to shed light on growing supply chain challenges, there is a growing concern over how these challenges are hitting the collision industry. The Committee will explore the automotive supply chain and its impact on the repair process and consumer experience. The Committee will also collect feedback from the industry that encourages open mic dialogue and audience participation. |
| 11:15a - 11:30a | Q&A and Open Mic (This doesn't include promotional announcements) | | | Q&A in the room; Q&A on Zoom will be accommodated as time allows |
| 11:30a - 12:00p | EV's and I-CAR | Dirk Fuchs, Niel Speetjens | Special Presentation | A "techy" demonstration of electric vehicle tooling and safety procedures. |
| 12:00p - 1:00p | LUNCH BREAK | | | |
| 1:00p - 2:00p | Tool and equipment updates for Scanning, Diagnostics, Programming and ADAS Calibrations | Bob Augustine, Chuck Olsen | Emerging Technologies | A Panel Discussion style of updates on scan tools with OEM and aftermarket options, OEM licensing and subscription models for both remote and mobile services. The presentation will include ADAS calibration methods, procedure updates and new ADAS features being introduced |

*Schedule subject to change prior to meeting



COLLISION INDUSTRY CONFERENCE

MEETING AGENDA
Thursday, January 20

| | | | | |
|---------------|---|--------------------------------|-----------------------|---|
| 2:00p - 2:15p | Vehicle Construction Advancements Relevant to ADAS | Jason Bartanan, Scott VanHulle | Emerging Technologies | We'll take a look at how advancements in vehicle construction are having a direct impact on the collision repair strategies. We'll also discuss how these repair strategies are affecting the ADAS aiming and calibrations that need to be completed, to correctly repair the vehicle. |
| 2:15p - 3:00p | Totals...Is the Industry at a Loss? | Jim Keller, Jonathan Chase | Industry Relations | Cars are totaling at a greater rate than ever. Total Loss frequency is a big concern for insurers, shops, and other Industry stakeholders. The presentation will look at the dilemma, and discover some "common ground" realities. |
| 3:00p - 3:15p | Q&A and Open Mic (This doesn't include promotional announcements) | | | Q&A in the room; Q&A on Zoom will be accomodated as time allows |
| 3:15p - 3:30p | AFTERNOON BREAK | | | |
| 3:30p - 3:40p | Collision Repair Education Foundation – Support Announcement | Brandon Eckenrode | Special Presentation | |
| 3:40p - 3:55p | 17 Digits and why they are coveted | Dan Risley, Trent Tinsley | Data Privacy | The committee will begin a multi-meeting journey to explain the 17 digits commonly referred to as the VIN number. The vin number is required to properly document a loss, estimate a vehicle, order parts and more. The first few are easy to understand but can you define "and more"? Also, do you know who is using the vin today, how they are using it, how did they get it, and do they need all 17 to perform their service? |
| 3:55p - 4:55p | Employment Law Update | Cory King | Human Resources | New year, and new employment laws! Add the fight over mandatory vaccinations/testing to the mix, and employers cannot afford to miss this presentation. Disgruntled employees (current and former) don't want to come back to work, but are hungry to replace lost unemployment/stimulus checks, so they are filing lawsuits against their employers in record numbers. |
| 4:55p -5:00p | Closing Comments | Darrell Amberson | | |

*Schedule subject to change prior to meeting