



COLLISION INDUSTRY CONFERENCE

MEETING AGENDA
Thursday, January 20

Time (MST)	Topic	Presenters	Committee/Special	Description
Thursday, January 20				
8:00a - 8:15a	Opening Introduction	Darrell Amberson		
8:15a - 8:30a	New Attendee, Branding and Social Media Update	Jordan Hendler	Marketing Council	The Marketing Council will talk about the new logo and branding for CIC, and the latest in new Attendee Ambassadors and social sharing
8:30a - 9:15a	An Introduction to Augmented and Virtual Reality	Frank Terlep, Jake Rodenroth	Future Disruptions	A presentation on how these technologies are changing the way vehicles are designed, manufactured and repaired; How they will improve the driving experience, and change the way technicians are trained and supported in the field.
9:15a - 10:00a	Stop Guessing and Start Researching for Safe Repair Outcomes	Danny Gredinberg	Estimating	Estimating Committee will dive into the extensive amount of research required on today's modern and complex vehicles; to properly document and develop a repair plan for safe repair outcomes. This presentation will continue as a series throughout 2022.
10:00a - 10:20a	MORNING BREAK			
10:20a - 11:15a	Supply Channel Pressures in Collision Repair	Aaron Schulenburg	Parts & Materials	As mainstream and trade-specific news headlines continue to shed light on growing supply chain challenges, there is a growing concern over how these challenges are hitting the collision industry. The Committee will explore the automotive supply chain and its impact on the repair process and consumer experience. The Committee will also collect feedback from the industry that encourages open mic dialogue and audience participation.
11:15a - 11:30a	Q&A and Open Mic (This doesn't include promotional announcements)			Q&A in the room; Q&A on Zoom will be accommodated as time allows
11:30a - 12:00p	EV's and I-CAR	Dirk Fuchs, Niel Speetjens	Special Presentation	A "techy" demonstration of electric vehicle tooling and safety procedures.
12:00p - 1:00p	LUNCH BREAK			
1:00p - 2:00p	Tool and equipment updates for Scanning, Diagnostics, Programming and ADAS Calibrations	Bob Augustine, Chuck Olsen	Emerging Technologies	A Panel Discussion style of updates on scan tools with OEM and aftermarket options, OEM licensing and subscription models for both remote and mobile services. The presentation will include ADAS calibration methods, procedure updates and new ADAS features being introduced

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2:00p - 2:15p	Vehicle Construction Advancements Relevant to ADAS	Jason Bartanan, Scott VanHulle	Emerging Technologies	We'll take a look at how advancements in vehicle construction are having a direct impact on the collision repair strategies. We'll also discuss how these repair strategies are affecting the ADAS aiming and calibrations that need to be completed, to correctly repair the vehicle.
2:15p - 3:00p	Totals...Is the Industry at a Loss?	Jim Keller, Jonathan Chase	Industry Relations	Cars are totaling at a greater rate than ever. Total Loss frequency is a big concern for insurers, shops, and other Industry stakeholders. The presentation will look at the dilemma, and discover some "common ground" realities.
3:00p - 3:15p	Q&A and Open Mic (This doesn't include promotional announcements)			Q&A in the room; Q&A on Zoom will be accomodated as time allows
3:15p - 3:30p	AFTERNOON BREAK			
3:30p - 3:40p	Collision Repair Education Foundation – Support Announcement	Brandon Eckenrode	Special Presentation	
3:40p - 3:55p	17 Digits and why they are coveted	Dan Risley, Trent Tinsley	Data Privacy	The committee will begin a multi-meeting journey to explain the 17 digits commonly referred to as the VIN number. The vin number is required to properly document a loss, estimate a vehicle, order parts and more. The first few are easy to understand but can you define "and more"? Also, do you know who is using the vin today, how they are using it, how did they get it, and do they need all 17 to perform their service?
3:55p - 4:55p	Employment Law Update	Cory King	Human Resources	New year, and new employment laws! Add the fight over mandatory vaccinations/testing to the mix, and employers cannot afford to miss this presentation. Disgruntled employees (current and former) don't want to come back to work, but are hungry to replace lost unemployment/stimulus checks, so they are filing lawsuits against their employers in record numbers.
4:55p -5:00p	Closing Comments	Darrell Amberson		

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