



COLLISION INDUSTRY
CONFERENCE

Special Presentation:

Women's Industry Network

PRESENTED BY:

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Women's Industry Network®

Driving the Future for Women in Collision Repair

Stronger Than Ever...



About WIN....

WIN is a not-for-profit organization dedicated to encouraging, developing, and cultivating opportunities to attract women to collision repair while recognizing excellence, promoting leadership, and fostering a network among the women who are shaping the industry.



Mission & Vision

Mission

Drive industry sustainability by developing women through education and connections

Vision

Be THE network that drives the future of collision repair by attracting, developing and advancing women

WIN is about....



Education & Membership



Scholarship



Recognizing Leaders



Sponsorship



Industry Outreach



Communications & Marketing

BUILDING NETWORKS



RECOGNIZING LEADERSHIP



FUNDING SCHOLARSHIPS



CREATING CONNECTIONS



WIN GOALS

Strengthen Our Network

Be the go-to network for women seeking collision industry education and connections



Resource Our Industry

Be the recognized leader in understanding, communicating and reducing barriers to attracting, developing and retaining women in the collision repair industry



Expand Our Capacity

Build the financial and operational capacity of the organization to better serve our stakeholders





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WIN's Signature Programs



2022 WIN CONFERENCE

In-Person & Online
Greenville, SC

MAY 2-4, 2022

Our 2022 Educational Conference will be a hybrid experience! Attendees will have the option to join us in-person in Greenville, South Carolina or virtually. While we have missed the networking and relationship building that being together in a physical space allows, we also know that gathering virtually allows for a broader range of members and friends to participate!



WIN'S 2022 Scholarship Walk is now Virtual!

WIN Members and Friends of WIN can complete a 1 mile walk (any time or anywhere) between now and May 4th to participate in our Scholarship Walk. All proceeds will contribute our WIN Scholarship Fund.

WIN is committed to financially supporting females who demonstrate their desire to excel in the field of Collision Repair. We offer a variety of scholarships and financial awards that will provide tuition assistance, educational opportunities, and enrichment events to qualified applicants.

ANYONE CAN
PARTICIPATE
REGISTER TODAY!



Most Influential Women

The Most Influential Women award was established in 1999 to recognize women whose leadership, vision and commitment to excellence have enriched the collision repair industry.



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Most Influential Women Award

Congratulations to our 2022 Most Influential Women Award Recipients! We look forward to honoring this accomplished group at our May Conference.

Allison Boever, Chief Human Resources Officer, Repairify
Alicia Figurelli, Vice President, Thomas Greco Publishing
Shirin Hezar, Director, Strategic Accounts, Caliber Collision
Jennifer Hubbard, Client Engagement Manager, CCC
Samantha Kita, Regional Vice President, Operations, Gerber Collision & Glass
Debbie Menz, Strategic Account Manager (retired), Axalta
Micki Woods, Owner, Micki Woods Marketing Genius for Body Shops



WIN 2022 Announcements



WIN is stronger than ever!

While the pandemic kept us from getting together in-person, WIN took this time as an opportunity to introduce **new ways** for our members **to stay connected**



2022 Sponsorship Program

Our WIN Sponsorship program now offers new benefits that include more memberships and passes to upcoming events and multiple recognition opportunities for your organization. Be sure to check in with your WIN Benefits Coordinator to take advantage of these great programs.



WIN Webinar Series

WIN is hosting monthly webinars with content specifically for women in our industry. Past topics have included panel sessions with industry experts, personal growth and regional networking. WIN members can view past recordings and all can view upcoming webinars on our website.



WIN Pay it Forward Program

Our Pay it Forward Campaign was designed to enable people or companies to pay for a “gift” WIN Membership to deserving Collision Instructors, Technicians, Account Managers, Office Managers etc..

Thanks to the generosity of our network, we have a number of memberships to offer prospective new members.



Introducing WINConnect

WINConnect is a networking and career development program where members can connect and learn during virtual group sessions throughout the year.

Participants will be part of a group that meets regularly through sessions led by a professional coaching team, along with smaller, informal sessions with your designated cohort group. The next WIN Connect groups will launch this summer.



WIN Scholarship Program

Coming Soon! The WIN Scholarship Committee has been working hard to research and update our Scholarship Program.

WIN will open applications for our 2022 scholarship program in September through November.

Stay tuned for our exciting announcements!



How to get involved with WIN

Ways to get involved with WIN

1

Become a WIN Member

WIN exists to help women in our industry. Join WIN today to learn and expand your network. Visit womensindustrynetwork.com

2

Join a WIN Committee

Whether you're looking to get involved for an hour a month or more, WIN has endless committee opportunities.

3

Attend WIN Events

Register/attend webinars and virtual meetups/ Participate in our Scholarship Walk /Join us for our May Conference!

4

Be a WIN Champion!

Follow WIN everywhere you are – Twitter, Instagram, FaceBook, LinkedIn and YouTube. Make your Network aware of THE Network for women in collision repair!