



COLLISION INDUSTRY
CONFERENCE

Vehicle Data Access, Privacy & Security Committee

PRESENTED BY:

CO-CHAIRS: DAN RISLEY, TRENT TINSLEY

Vehicle Data Access, Privacy & Security Committee

Committee Members

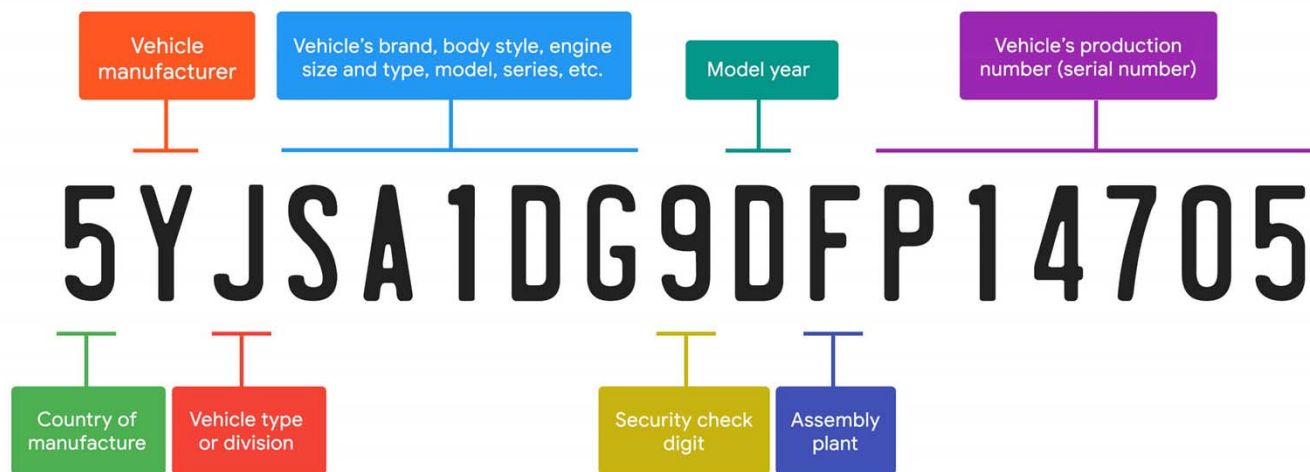
- Dan Risley, CCC – Co-Chair
- Trent Tinsley, Entegral – Co-Chair
- Aaron Schulenburg, SCRS
- Frank Terlep, Auto Techcelerators, LLC
- Kelly Cooper, 1Collision
- Odom Wu, Tractable
- Rick Palmer, ComputerLogic, Inc.
- David Willett, Spark Underwriters
- Denise Koukal, LaMettry's
- Jeremy Baines, Car-Part.com
- Vic Halpin, Car-Part.com
- Paul Barry, CIECA
- Phil Martinez, Mitchell International
- Jack Rozint, Mitchell International
- John Webb, TenPoint Complete
- John Vito, Hertz
- Pete Tagliapietra, Datatouch, LLC

AGENDA

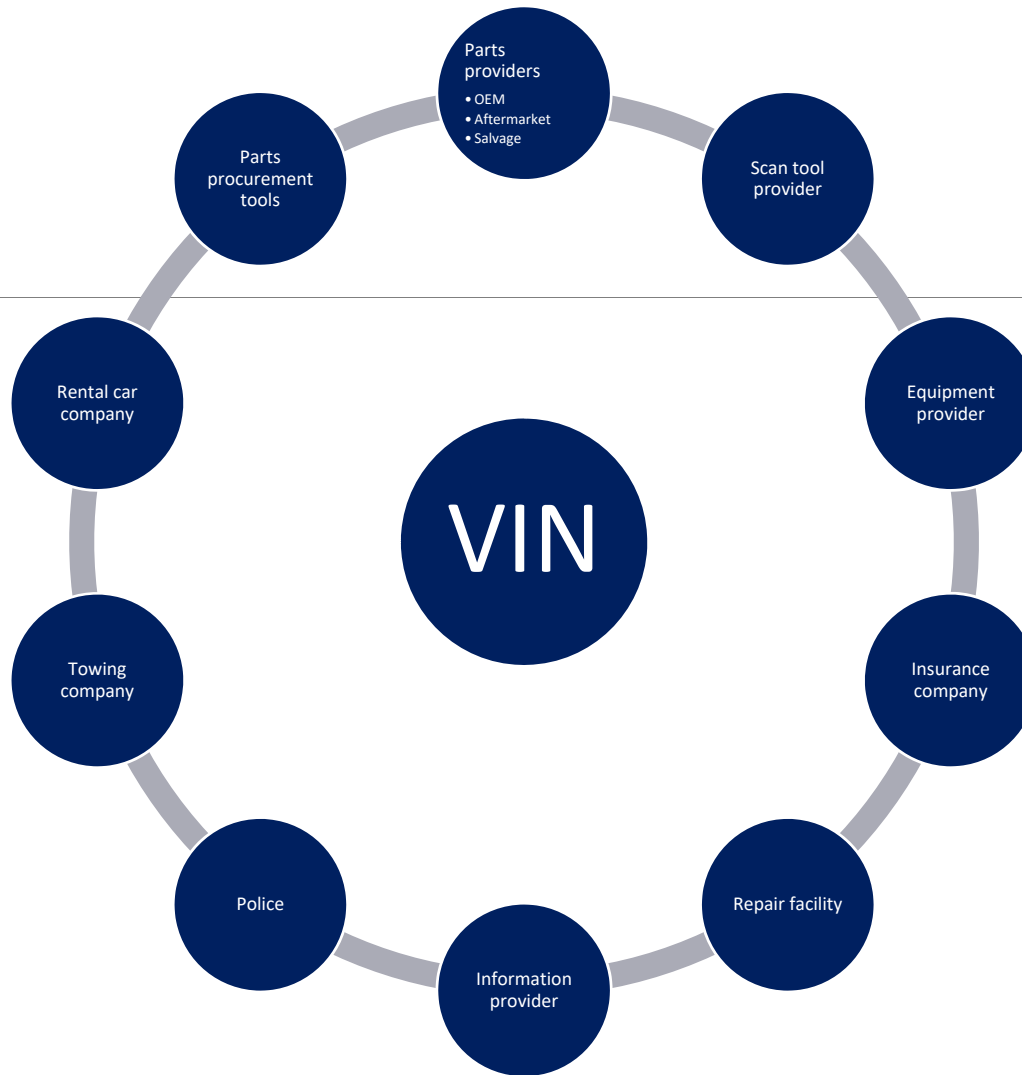
- The VIN - Who is accessing and or using it?
- Presentations:
 - Jack Rozint, Mitchell International
 - Pete Tagliapietra, Datatouch, LLC
- Data Sharing: What does this mean to a repairer?

The VIN

What is the DNA of the Vehicle Identification Number (VIN)?



driving-tests.org



VIN

- Parts providers
 - OEM
 - Aftermarket
 - Salvage
- Scan tool provider
- Equipment provider
- Insurance company
 - Repair facility
- Information provider
 - Police
 - Towing company
 - Rental car company
- Parts procurement tools

Why are they using the VIN?

- Process a claim
- Parts quotes
- Order parts
- Provide a warranty
- Prepare an estimate

And there are many more use cases!

Mitchell, International

Mitchell Connect – Collaborative Workflow Platform

Full VIN - Trusted Partner

Mitchell Diagnostics - Bosch,
Drew, Opus
MyPriceLink - OEC

Full VIN - Third Parties**

RepairCenter, Mitchell Cloud
Repair - Toolstore
Cloud Estimating - EMS/BMS Export
Mitchell Cloud Glass – glass orders

Third Party Parts Procurement – OEC, PartsTrader

* In standard Estimating configuration (w/o 3rd party integrations), no sharing of VIN occurs when writing an estimate except for pricing for OEMs that use MPL via OEC

** All third-party VIN sharing is in full control of the end-user

Partial VIN

(N/A)

No VIN

Mitchell Cloud Estimating*
OEM Certification Reporting
AutocheX CSI
Estimate Advisor

Pete Tagliapietra

Who really needs the VIN?

Full VIN

Police
Fleet Administrators
Insurance Companies
OEM CRN
Vehicle Diagnostic Services
Rental Car Company Fleet

Partial VIN

OEM Dealers - Parts (last eight)
Towing Companies
Salvage Companies
Etc.

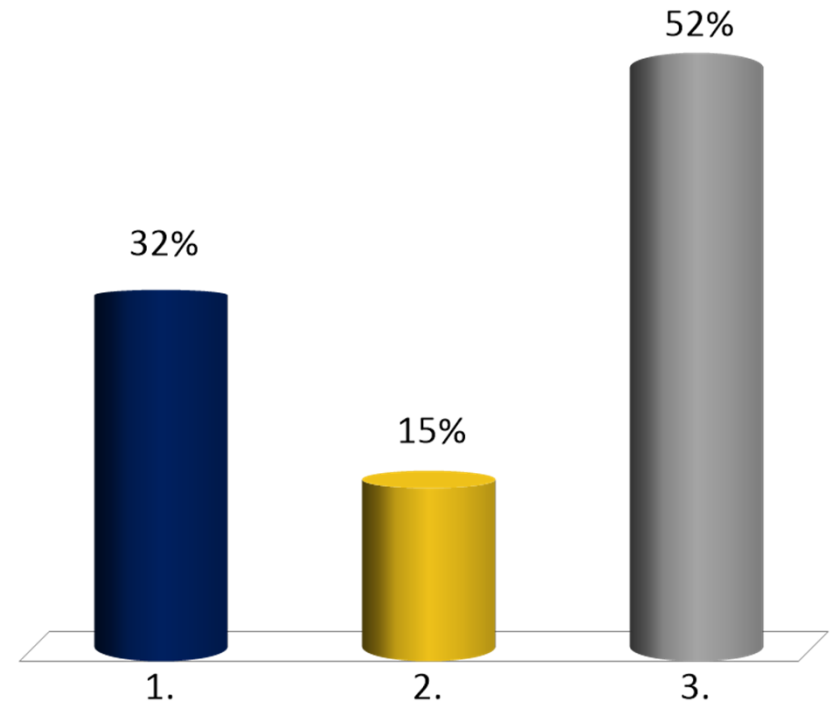
No VIN

CSI Providers
Alternative Parts Providers (Non-OEM)
Recyclers
All Others

Vehicle Data Access, Privacy & Security Committee

Does the body feel more informed regarding the VIN and whats being used for by a shops trading partners

1. Yes
2. No
3. Somewhat – continue to enlighten us



Collision Industry Data Protection and Sharing “Golden Rules”

1. Only use end-users’ data for the service(s) they intended for it to be used; never collect or use their data against them, or for business purposes other than those expressly intended and permitted.
2. Always provide the end-user clarity, transparency, and continuing education on the data you collect, the business purposes for which it is being used.
3. Never misappropriate end users’ data, or knowingly allow any third parties to covertly, dishonestly or unfairly access or take data generated by the end-user, for their own use.
4. Give end-users the choice to determine what data is and isn’t shared, and the opportunity to opt-out of data collection outside of the primary intended purpose.
5. Provide end-users with a clearly published, straightforward process to inquire about data that has been acquired from their business and the immediate chain of custody that data has encountered.

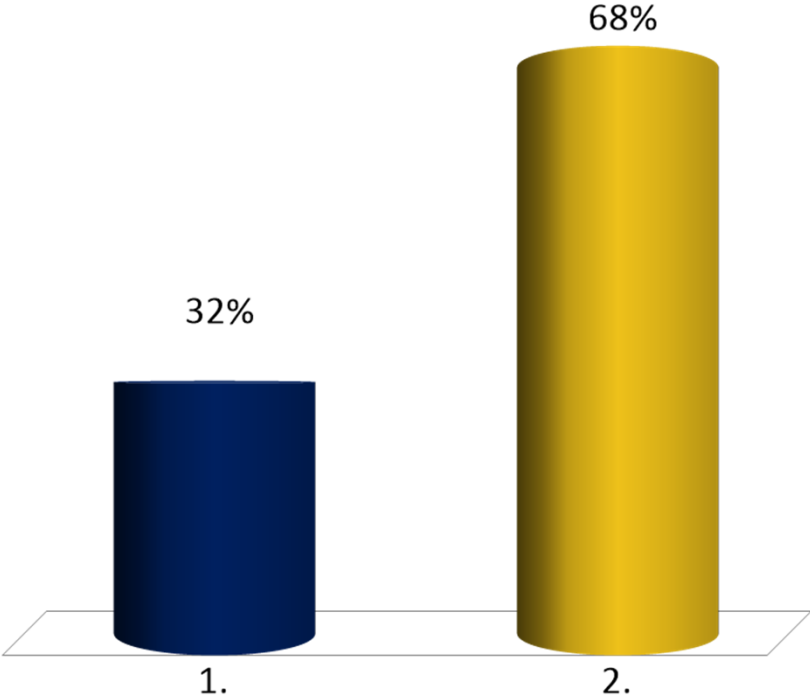
Data Sharing

- What is the definition of 'data sharing'?
- Does the definition vary by industry stakeholder?
- What does 'data sharing' mean to a repairer?
- Does 'data sharing' equate to data 'control' or "lack of control"?
- Does the 'data sharing' chain breakdown the further downstream?

Vehicle Data Access, Privacy & Security Committee

Do you believe that the **Collision Industry Data Protection and Sharing “Golden Rules”** are being adhered to by your trading partners?

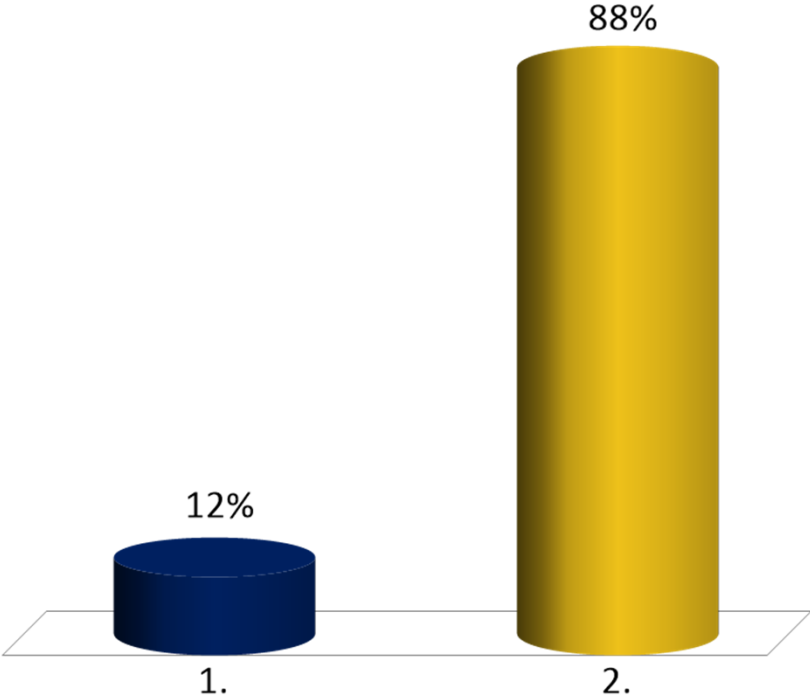
- 1. Yes
- 2. No



Vehicle Data Access, Privacy & Security Committee

REPAIRERS ONLY: Do you believe repairers are in control of their facility's data and how it is shared with trading partners?

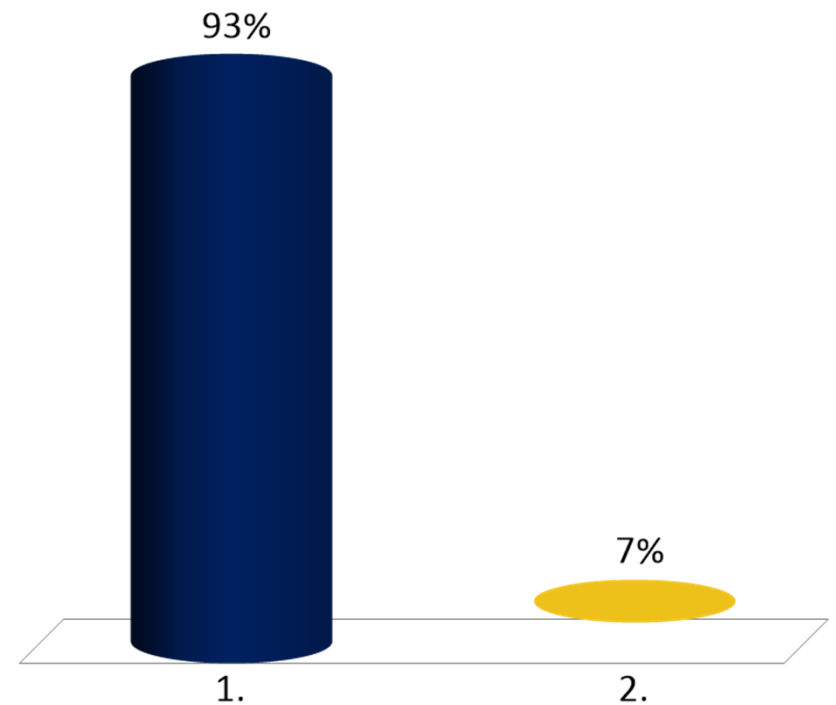
- 1. Yes
- 2. No



Vehicle Data Access, Privacy & Security Committee

Is the CIC body supportive of the committee's efforts in defining data sharing and exploring methods by which data can be more closely governed by repairers?

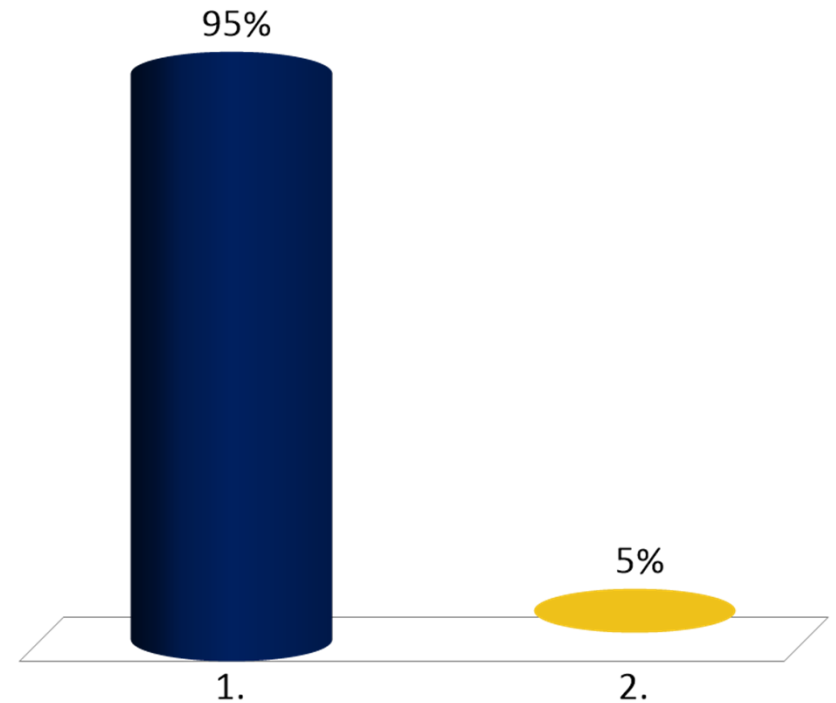
- 1. Yes
- 2. No



Vehicle Data Access, Privacy & Security Committee

Would the CIC body be interested in learning more about vehicle history reporting companies and potentially having them present/speak at an upcoming event?

- 1. Yes
- 2. No



Next Steps

July CIC

- Panel discussion with repairers on:
 - vehicle history reporting
 - data sharing
- Potential presentation by companies regarding vehicle history reporting
- Setting the stage for SEMA: **Regardless of 'data sharing' definition, can a shop explain to a customer, if asked, "where their data goes?"**

Vehicle Data Access, Privacy & Security Committee

THANK YOU

for your continued engagement and support of CIC

If you're passionate about these topics, and are interested in joining the committee, please contact:

- Darrell Amberson: damberson@lamettrys.com
- Dan Risley: DRisley@cccis.com
- Trent Tinsley: ttinsley@integral.com