



# Data Control in the Collision Repair Industry

**Data Access, Privacy & Security**

**Presented by:**

Dan Risley

Trent Tinsley



# Vehicle Data Access, Privacy & Security Committee

## Committee Members

- Dan Risley, CCC – Chair
- Trent Tinsley, Entegral – Co-Chair
- Aaron Schulenburg, SCRS
- Frank Terlep, Auto Techcelerators, LLC
- Kelly Cooper, 1Collision
- Odom Wu, Tractable
- Rick Palmer, ComputerLogic, Inc.
- David Willett, ProSight Specialty Ins.
- Denise Koukal, LaMettry's
- John Webb, TenPoint Complete
- Pete Tagliapetra, DataTouch, LLC.
- Vic Halpin, Car-Part.com
- Jeff Schroder, Car-Part.com
- Paul Barry, CIECA
- Phil Martinez, Mitchell International
- Jack Rozint, Mitchell International
- John Vito, Hertz
- Brian Plott, ETI
- Tom Allen, ConditionNow
- Nick Callum, Headlights Depot





# AGENDA

- **July CIC Recap**
- **Industry Insights: Use of the VIN & Estimate Data**
  - **CCi**
- **Special Presentations & Panel Discussion**
  - **“Repairer Perspectives on Data Control”**
    - **Ashley Denison, Caliber Collision**
    - **Denise Koukal, LaMettry’s Collision**
    - **Scott Benavidez, Mr. B’s Paint & Body**





# CCi GT

## VIN usage for CCi Solutions

### Data Aggregation

- ✓ VIN is accessed.
- ✓ Authorization form signed prior to installation.
- ✓ Purpose of VIN outlined in an authorization form.

### SaaS Solutions

- ✓ Primary use is vehicle mapping to remove the dependency of shop entered fields.
- ✓ OE Reporting: Drill down to RO level data including VIN.

### DaaS Solutions

- ✓ VIN is only used for authorized Paint Scale Solutions.
- ✓ VIN is not sent to any other vendors/partners of CCi.
- ✓ VIN is never used with

### **CCi Authorization Process:**

- ✓ Data is only collected once the shop has signed the authorization form.
- ✓ Authorization form outlines the purpose and use of the data collected.
- ✓ Authorization form references the contract between CCi and Solution Provider.
- ✓ All CCi agreements with Solution Providers have mutual indemnification around data use.
- ✓ CCi is audited by KPMG with respect to the above statements and SOC-II requirements.





# REPAIRER PERSPECTIVES ON DATA CONTROL

- **Ashley Denison – CIO, Caliber Collision**
- **Denise Koukal – CIO, LaMettry’s**
- **Scott Benavidez – Owner, Mr. B’s Paint & Body**





# REPAIRER PERSPECTIVES ON DATA CONTROL

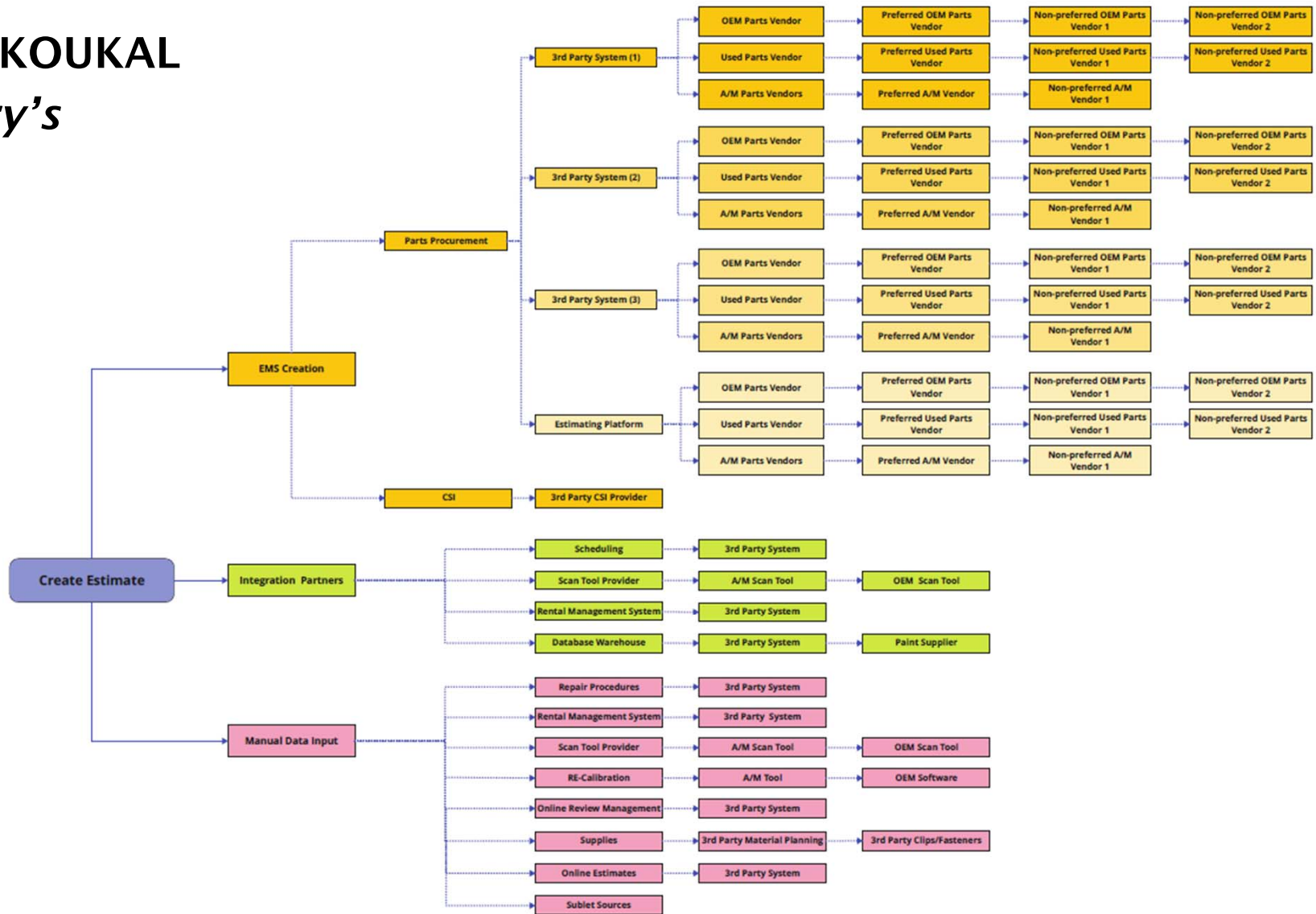
## REPAIRER CONSIDERATIONS

- Ashley Denison – CIO, Caliber Collision



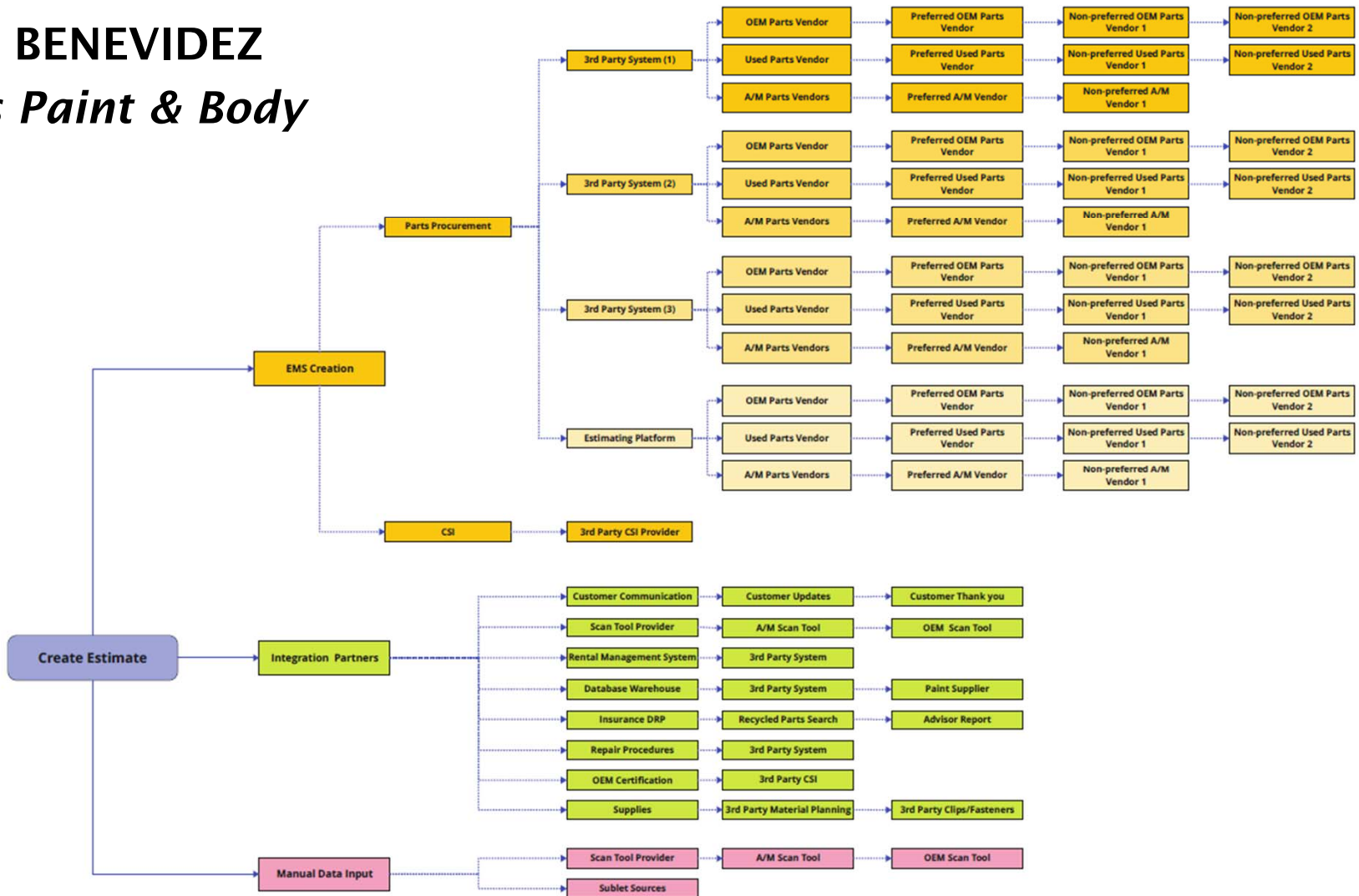
# DENISE KOUKAL

## *LaMettry's*



# SCOTT BENEVIDEZ

## Mr. B's Paint & Body







# REPAIRER PERSPECTIVES ON DATA CONTROL

## PANEL DISCUSSION

- **Ashley Denison – CIO, Caliber Collision**
- **Denise Koukal – CIO, LaMettry’s Collision**
- **Scott Benavidez – Owner, Mr. B’s Paint & Body**





## NEXT STEPS

- **CIC at Palm Springs: January 2023**
- **Continued Education!**
- **Data Control Discussion – Legal Considerations for Repairers**
  - **Steven Bloch – Silver, Golub & Teitell LLP**



# Vehicle Data Access, Privacy & Security Committee



## THANK YOU

:for your continued engagement and support of CIC

If you're passionate about these topics, and are interested in joining the committee, please contact:

- Dan Risley: [DRisley@cccis.com](mailto:DRisley@cccis.com)
- Trent Tinsley: [ttinsley@entegral.com](mailto:ttinsley@entegral.com)

