



# How can you help yourself - Recruiting, Training, and Retention

## Talent Pool and Education Committee

**Presented by:**

Chair Bud Center, I-CAR  
Co-Chair Petra Schroeder



## Panelists:

- **Bud Center – I-CAR (Moderator)**
- **Jim Guthrie – Car Crafters**
- **Dustin Harrier – Service King**
- **Mario Dimovski – Gerber**
- **Brandon Eckenrode – CREF**
- **Dara Goroff - I-CAR**





## Committee Goal:

***Talent Pool and Education Committee Goal: To provide information regarding useful resources, trends, observations, and ideas for educating and training current and future generations of successful collision repair employees.***





## Discussion Topics:

- **Finding Entry Level Talent**
- **Training Entry Level Talent**
- **Talent Retention**
- **How Can You Help Yourself**

A close-up photograph of a male mechanic in a dark blue uniform working on a car's wheel. He is using a power tool, possibly a torque wrench or impact wrench, on the lug nuts. The background is a blurred garage setting. A dark blue banner with white text is overlaid on the right side of the image.

# **HOW DO I HIRE AUTOMOTIVE TECHNICIANS?**

A young man with brown hair, wearing a blue and dark blue work jacket, is working on a car body part in a workshop. He is leaning over a large, curved metal component, possibly a fender or bumper, and appears to be inspecting or working on it. The background shows a workshop environment with blue walls and various tools and equipment.

Training Entry  
Level Talent



# Talent Retention



# How Can You Help Yourself

