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About Dan Risley

2024-2025 CIC Chairman

Dan is currently the Vice President of Quality Repair and Market Development for CCC Intelligent Solutions. He has spent the past 30 years working in the collision repair industry, where he began working in a family-owned collision repair facility in Chicago, Illinois. Upon leaving the family business, he started his career working as a sales and service representative for BASF and later as the director for Allstate's Good Hands Repair Network.

Prior to working for CCC, he was fortunate to spend over ten years as the Executive Director of the Society of Collision Repair Specialists (SCRS) and President of the Automotive Service Association (ASA). In 2021, he was inducted into the collision industry's hall of fame (Hall of Eagles).

Over the course of his career Dan has held various leadership positions in the industry such as the President of the Collision Industry Foundation, CIECA board member, NABC board member, co-chair of the CIC Database Access Privacy and Security Committee and moderator/producer of the MSO Symposium.

Dan attended his first CIC meeting in 1999 in Kansas City, Missouri. He attributes a lot of his professional growth and success to the past twenty plus years attending CIC and working amongst the leadership in the collision repair industry.

Dan added, "I've been extremely fortunate to not only attend CIC but witness change in the industry derived from these meetings. I've witnessed the leadership, representing ALL the industry's stakeholders, come together to professionally discuss sensitive topics and problem solve. As the CIC Chairman and meeting facilitator, it is my goal to not only continue the legacy of industry collaboration but bring it forward with the help, guidance and mentorship that was given to me from so many industry leaders."



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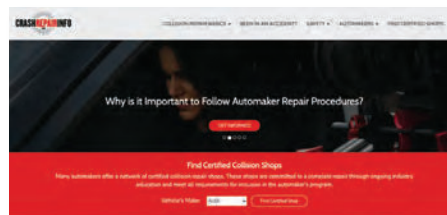
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The CIC exists for the benefit of the entire collision industry. No preference is given to any industry segment or constituent. All are welcome and all are encouraged to participate. CIC seeks to create an environment that fosters the free exchange of ideas with a common goal of improving the collision industry. Only where participants commit to norms of mutual respect, civility and courtesy, can this environment exist in its most productive form.

Accordingly, all attendees of the CIC are asked to abide by the following Code of Conduct:

- **Be active - get involved!** Find a subject that is interesting to you and get on the committee! Any participant can join any committee.
- **Please... use microphones!** Introduce yourself and the company you are with, speak clearly to ensure everyone can hear you. Please refer to: "Open Microphone Standard Operating Procedures".
- **All participants shall be treated with dignity.** Verbal abuse or harassment, including comments that are insulting, threatening or slanderous will not be tolerated.
- **Never use group pressure** to embarrass or force an outcome or decision that clearly requires further deliberation. Participate and encourage participation.
- If you would like a question asked and fear potential retribution, we encourage you to approach any of the CIC past chairs. They will ensure your question is presented (if appropriate) and will ensure anonymity.
- **Committee input should go through committee chair.** Protocol would ask that any new material / discussion be shared with the Chairman prior to presentation. The committee chairman and their contact information can be located on page 7 of this program, or at ciclink.com.
- Use this forum as an opportunity to network with other industry members.
- During all aspects of CIC meetings, all participants shall abide by the Federal Anti-Trust laws. A copy of the CIC Anti-Trust Policy can be found on page 22 of this program, or at ciclink.com.
- **Videotaping or streaming of any kind with any type of device is strictly prohibited at CIC meetings.** Audio recording is allowed only by the trade media and audio tapes are to be destroyed upon completion of their writings. Anyone found recording without the express permission of the CIC Chairman will be asked to discontinue and asked to leave the meeting; the recording will be confiscated or deleted.

<https://ciclink.com/participant-guidelines/>

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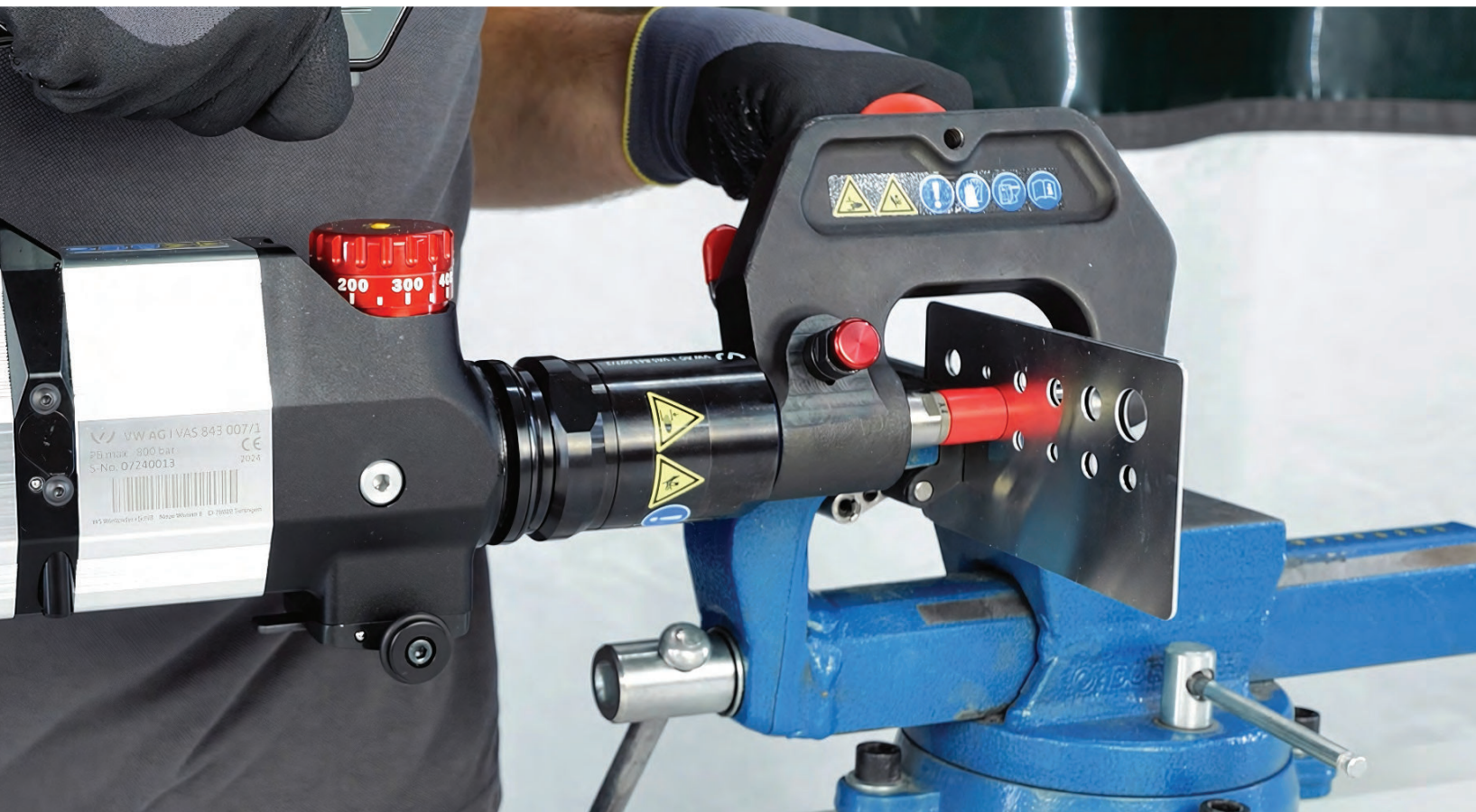
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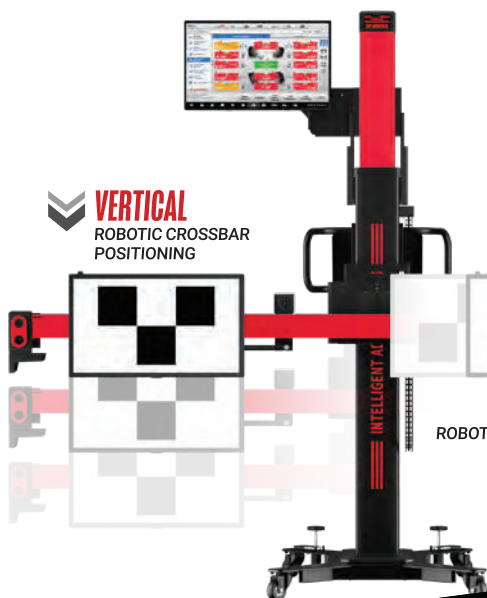
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TUESDAY, NOVEMBER 4 (Pacific Daylight Time)

Resorts World Las Vegas, Las Vegas, NV ←

NEW LOCATION!

- 8:00a Opening Introduction** [Dan Risley] - *CIC Kick Off, from the CIC Chairman*
- 8:20a Marketing Council** [Jordan Hendler]
CIC Announcements - *Attendee welcome, housekeeping and marketing insights to start the day. Insights as to CIC community, and engaging throughout the year.*
- 8:35a Business Operations and Management Committee** [Amber Alley, Jeff Burton]
Diversification for Collision Repair: Part 1 of a Larger Discussion - *This will be the first segment of a 4-part series focused on business diversification. The first segment hosts a panel of industry experts, who will discuss defining diversification, its opportunities and importance in changing economies, and the different models possible. It will begin the committee's in-depth look at the different reasons for diversification in a collision repair facility.*
- 9:20a Governmental** [Bob Redding, Jill Tuggle]
Right to Appraisal: Examining Recent State Legislative Changes and Real-World Impact - *For years, many collision repairers assumed they enjoyed a legal right to an appraisal. However, some insurers have eliminated right to appraisal clauses from their policies, revealing that no such right exists in many states. Body shops in Texas and Washington State decided to take action and succeeded recently in passing state bills enshrining that right into law. This presentation will examine what a right to appraisal actually means, how to invoke it, how it became law in Texas and Washington, and the significance for everyone who doesn't live or work in those states.*
- 10:00a Q&A and Open Mic** - *Reserve promotional announcements for afternoon Open Mic.*
- 10:15a MORNING BREAK** - *Thank Our Sponsors!*
- 10:35a Parts & Materials** [Jeff Wildman, Andrew Batenhorst]
Racing to the bottom: A deep dive into the world of OEM parts procurement dynamics in the collision industry - *The parts and materials committee will explore the current structure of OEM parts procurement strategies, which includes parts conquest programs. Our panelists will also uncover the unintended results and sub-economies that these models create, which cause unnecessary friction and pressure for body shops. Lastly, our panelists will discuss possible solutions that could help re-shape this dynamic in a positive way for all stakeholders in our industry.*
- 11:20a OEM Industry Relations** [Liz Stein, Ron Reichen]
OEMs: Leveraging your OEM Certified Repair Network to drive an exceptional differentiated customer experience - *Today's customers expect more than a repair; they expect confidence, transparency, and convenience. In this discussion, OEM leaders, repair shops and dealer wholesale experts will share what they have done to help drive exceptional, brand-aligned customer experiences by leveraging OEM Certifications to drive an exceptional differentiated customer experience. They will also talk about the challenges they face and the obstacles they sometimes have to overcome.*

- 12:05p** **LUNCH BREAK** - Box lunch provided
- 1:05p** **Data Access, Privacy & Security** [Trent Tinsley, Brian Burbridge]
Managing Data with Total Losses: Recap & Next Steps - The Committee will recap audience feedback from the last CIC and put forth next steps on how collision repairers should approach customer PII on a vehicle deemed a total loss.
- 1:15p** **Estimating & Repair Planning** [Danny Gredinberg, Erin Solis]
Estimating for ADAS, Repair Planning and the Information Minetfield - This presentation will explore the complex world of ADAS operations, guiding repairers through the process of using various information sources—such as OEM repair information, diagnostic scan tools, and third-party databases. Can you trust them all? Participants will learn practical strategies for cross-referencing information and verifying the accuracy of their estimates to ensure a safe, high-quality, and profitable repair.
- 2:00p** **Repair Process and Procedures** [Kye Yeung, Barry Dorn]
Consumer Viewpoint on Seamless Joints: Bonding & Riveting, Welding - Consumer advocates join expert panelists to shine a light on the real-world impacts of bonding & riveting and welding. The panel will review the role of adhesives and seam sealers in collision repair, with considerations of post-manufacturing available products, proper techniques and failures.
- 2:45p** **Q&A and Open Mic** - Promotional announcements allowed for this Open Mic.
- 3:00p** **AFTERNOON BREAK** - Thank Our Sponsors!
- 3:20p** **The Industry Experiment** [Aaron Schulenburg, Dan Friedman]
The Industry Experiment: Featuring Frank Cote - THE INDUSTRY EXPERIMENT is a CIC podcast-style segment welcoming Frank Cote, former Chief Deputy Insurance Commissioner and Government Affairs Director for the Montana Commissioner of Securities and Insurance. Retiring in June 2025 as the state's longest-serving Deputy Insurance Commissioner, Frank brings decades of regulatory experience and a reputation for putting consumers first. In this in-depth discussion, Frank will share insights on consumer protection, the challenges regulators face, and the gaps in today's conversations that, if addressed, could strengthen accountability and better safeguard consumer interests in collision repair and insurance.
- 4:05p** **Emerging Technologies** [Chuck Olsen, Greg Peeters]
The Emerging Technologies Coming to a Vehicle (Repair) Near You - Beginning with a rapidfire of emerging technologies, to buckle up for what is coming next, an expert guest panel will discuss the areas of: Software defined vehicles, AI in automotive, Vehicle dynamics, OBD standard development (ADAS Diagnostics and data standards) Secure gateway modules, Over the Air Updates, Telematics, Auto-data security and developing aftermarket/OEM scan-tool strategies. These factors will continue to redefine collision repair, be prepared for what's to come!
- 4:50p** **Closing Comments, Adjourn** [Dan Risley]
- 6:00p** **CIC Reception**

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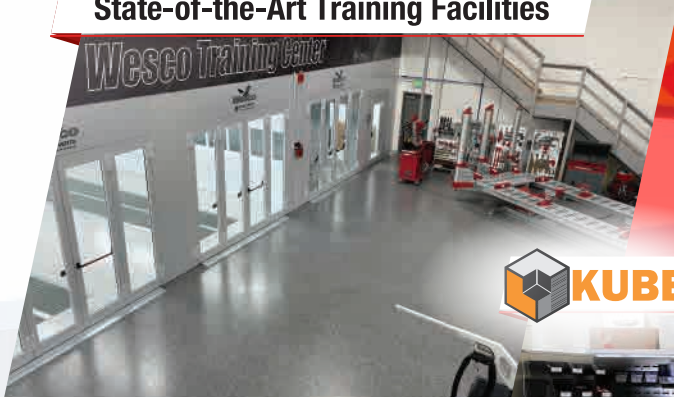
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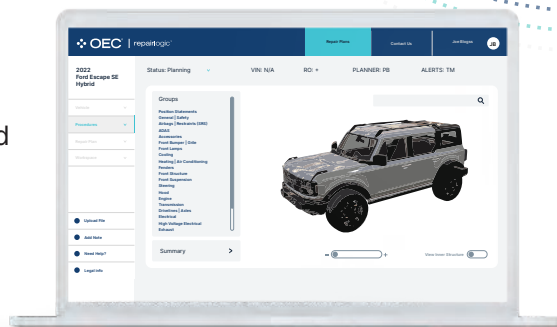


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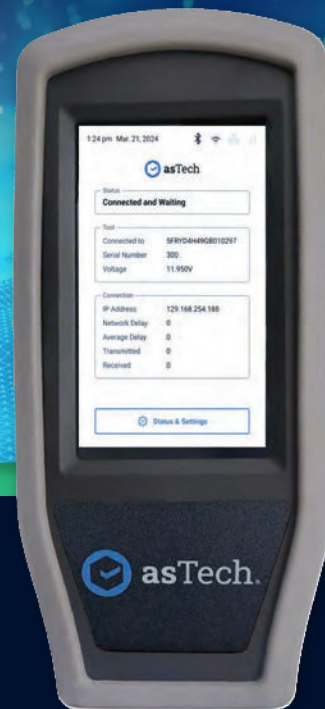
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| Predictive ADAS Report | | | Generated on: 2/28/2025 |
|--|----------------------|-------------|--------------------------|
| | | | Report ID: 0664a89-4e464 |
| SD Collision Center 2420 W. 15th St. San Diego, CA 92103 Office: 619.386.9103 | | | |
| 2023 Kia Sorento Plug-In | | Provider | Protech |
| VIN | KNDRMDLH9P5184727 | | |
| Scan Date | 1/9/2025 11:53:12 AM | Scan Type | Other |
| Estimate Date | 2/28/2025 1:36:54 AM | Estimate ID | 1785710 |
| | | Scan ID | 2e60ee76-d541 |
| Operations Details | | | |
| Calibration | Associated DTC | Line# | Esti |
| 1. Static Calibration - Adaptive Cruise Control : ACC (2) | -- | 6 | Frt |
| | | 7 | Frt |
| | | 2 | Frt |
| | | 14 | W/S |
| 2. Static Calibration - Blind Spot Warning : BSW (1) | -- | 10 | Frt |
| | | | Sen |
| 3. Static Calibration - LaneKeepAssist: LKA (1) | -- | 14 | W/S |



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SEMA 2025

Resorts World Las Vegas & Las Vegas Convention Center - Las Vegas, NV

TUESDAY, NOVEMBER 4

6:30am Collision Industry Prayer Meeting
Room: [Rose 12](#)

8am - 5pm **Collision Industry Conference**

9am - 5pm SEMA Show**

6pm **Collision Industry Conference Reception**

7:30pm **Collision Industry Red Carpet Awards Night**

WEDNESDAY, NOVEMBER 5

7:30am CREF Benchmark Awards Breakfast
[LVCC West Hall W232](#)

9am - 5pm SEMA Show**

9:30am - 4pm Repairer Driven Education**

THURSDAY, NOVEMBER 6

9am - 5pm SEMA Show**

9:30am - 4:30pm Repairer Driven Education**

12:30pm - 4:30pm OEM Summit (Repairer Driven Education)**

9pm SCRS After Party**

FRIDAY, NOVEMBER 7

9am - 4pm SEMA Show**

9:30am - 5pm Repairer Driven Education**

****Registration is required for
all SEMA, SCRS and Repairer
Driven events.**

**Visit www.ciclink.com for
updates and registration links!**

SEMA 2025 & Upcoming EVENTS SCHEDULE

JANUARY 2026

Hilton Palm Springs
400 E Tahquitz Canyon Way, Palm Springs, CA 92262

WEDNESDAY, JANUARY 21

8am - 5pm
Collision Industry Conference

6:30pm
Collision Industry Conference Reception

APRIL 2026

Embassy Suites by Hilton
Charlotte Concord Golf Resort & Spa
5400 John Q. Hammons Dr. NW, Concord, NC 28027

WEDNESDAY, APRIL 22

8am - 5pm
Collision Industry Conference

6:30pm
Collision Industry Conference Reception



Visit **www.ciclink.com** to see full schedule

**schedule subject to change*

RELATED MEETINGS DISCLAIMER: The Collision Industry Conference has no control over the above related meetings, their content, conduct or protocols. Should you have any concern over content or protocols, please contact the organization directly.



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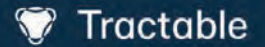


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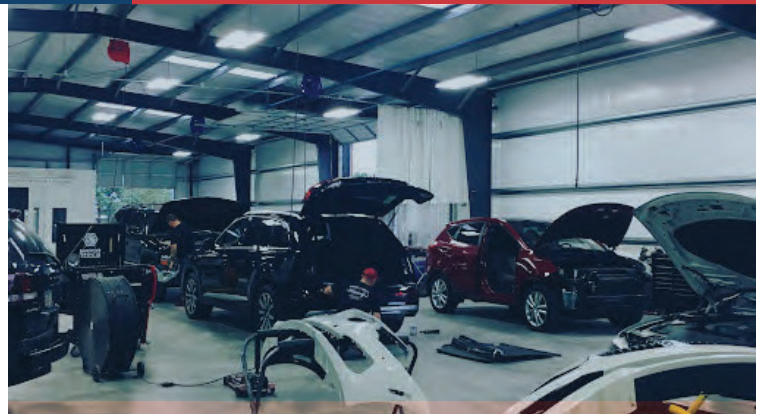
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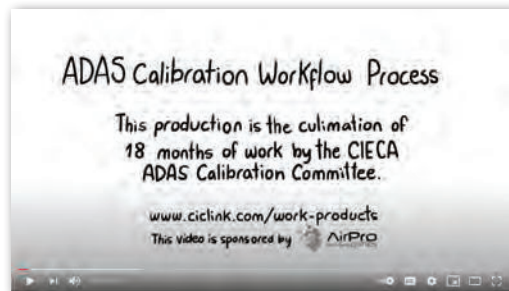
<https://www.ciclink.com/wp-content/uploads/2021/01/2020-11-Golden-Rules-of-Data-Protection-Sharing.pdf>

Calibration Workflow Process Document

<https://www.ciclink.com/wp-content/uploads/2020/12/Calibration-Workflow-Complete.pdf>

Calibration Workflow Process Video, donated by AirPro Diagnostics

<https://www.youtube.com/watch?v=YN2mf4I5FqM>



Quick Start Guide Pre-and Post Scanning

<http://www.ciclink.com/wp-content/uploads/2018/08/CIC-Quick-Start-Guide-Pre-Post-Scanning.pdf>

Wiki Glossary of Terms for the collision industry

<http://www.ciclink.com/wiki-introduction/>

Definition - Feather Prime and Block (2006)

<http://www.ciclink.com/wp-content/uploads/2018/08/FeatherPrimeBlock.pdf>

Collision Repair Provider Definition (2017)

<http://www.ciclink.com/wp-content/uploads/2013/10/CIC-Collision-Repair-Provider-Definition-2017.pdf>

Electronic Parts Procurement Matrix - Parts Committee (2014)

http://www.ciclink.com/wp-content/uploads/2014/04/CIC_Parts_Materials_Comm_Electr_Parts_Procure_Matrix_FINAL2-13-14.pdf

Best Practices Guidelines for Digital Imaging

<http://www.ciclink.com/archive/BPDigitalImaging.pdf>

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The Collision Industry Conference (CIC) is a forum made up of participants from all industry segments for the expressed purpose of discussing and exploring the issues that occur among them. Through discussion and research during meetings and extensive interim committee work, CIC attempts to form consensus on various issues, aware that all such findings are nonbinding and voluntarily accepted. CIC is not a trade association.

The meetings are open to all interested individuals of all segments of the industry to include repairers, insurers, paint and material companies, equipment, vehicle manufacturers, data providers, representatives of trade associations, anyone with an interest in creating a more professional industry. Each agenda has time set aside for participants to publicly address their concerns that are not on the published agenda through the time set aside as "open microphone". The Past Chair's committee is charged with the duty of appointing the succeeding CIC Chair.

VISION: A collision industry in which all segments work together to enable a complete, safe, and quality repair.

MISSION: A forum where collision industry stakeholders come together to discuss issues, enhance understanding, find common ground and communicate possible solutions to the industry.

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Jack Caldwell (1986)

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Jeff Hendler (1987-88)

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ph: 617-803-1120

Darrell Malott (1991-92)

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Nikki McDonald (1993-94)

ph: 719-647-9395

Joe Landolfi (1995-1996)

Erick Bickett (1997-1998)

ph: 714-279-2031



Mike Quinn (2011-2012)

ph: 520-797-9000

George Avery (2013-2014)

ph: 309-825-7357

Randy Stabler (2015-2016)

ph: 818-652-0443

Guy Bargnes (2017-2018)

ph: 313-799-1408

Jeff Peevy (2019-2020)

ph: 224-704-3840

Dale Delmege (1999-2000)

Deceased

Rick Tuuri (2005-2006)

ph: 925-487-5799

Stacy Bartnik (2007-2008)

ph: 616-265-2507

Darrell Amberson (2021-2022)

ph: 224-704-3840

Lou DiLisio (2001-2002)

ph: 847-507-3950

Roger Wright (2003-2004)

ph: 404-886-3364

Russell Thrall III (2009-2010)

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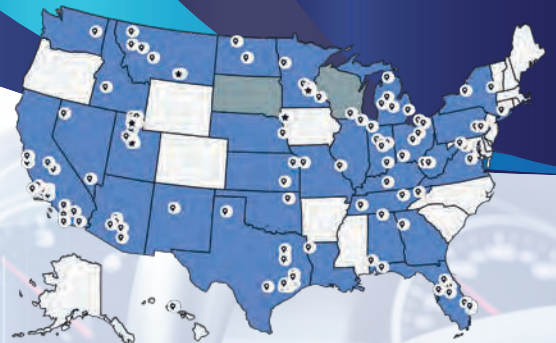
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