



# COLLISION INDUSTRY CONFERENCE

# MEETING AGENDA

Wednesday, Jan 21 - Palm Springs, CA

Time (PDT)	Topic	Committee Chairs	Committee	Description
<b>Wed., Jan 21</b>				
8:00 - 8:20a	Opening Introduction	Dan Risley	Chairman	CIC Kick Off, from the CIC Chairman
8:20 - 8:35a	CIC Announcements	Jordan Hendlar	Marketing Council	Attendee welcome, housekeeping and marketing insights to start the day. Insights as to CIC community, and engaging throughout the year.
8:35 - 9:20a	The Future Body Shop: Ready or Not?	Scott VanHulle, Gabriel Morely	Emerging Technologies	Exploring how emerging technologies are reshaping collision repair—from AI-powered estimating and claims handling to VR-guided repairs, robotic refinishing, new technologies, and advanced automation on the shop floor, this panel discussion aims to separate hype from reality, sharing what's already working, what's coming next, and how shop owners can prepare for the future.
9:20 - 10:00a	Recent Trends in Growth Opportunities - Growing from the Inside Out	Amber Alley, Jeff Burton	Business Operations and Management	A panel and presentation segment showing Growth Opportunites - searching out limiting factors and improving them, not just through expansion into adjacent industries with Diversification. Panelists will focus on using KPI's, benchmarking, market insights, production measurements and financial indicators to identify opportunities and execute on plans.
10:00 - 10:15a	Q&A and Open Mic			<i>Reserve promotional announcements for final Open Mic</i>
10:15 - 10:35a	MORNING BREAK			<b>Thank our Sponsors!</b>
10:35 - 11:20a	New Year New OEM Information to Take Back	Liz Stein, Ron Reichen	OEM Industry Relations	For the New Year, this session invites two OEMs who have some new network information they want to share, along with existing technical information you may not know existed.
11:20 - 12:05p	The Industry Experiment - Featuring Rebekah Cooper	Aaron Schulenburg, Dan Friedman	The Industry Experiment	THE INDUSTRY EXPERIMENT is a CIC podcast-style segment designed to challenge assumptions and spark evolution within the collision industry. This session features Rebekah Cooper, Partner at The Cooper Firm and a nationally recognized litigator specializing in automotive product liability and advanced safety technologies (ADAS, autonomous driving).  Drawing on her unique background in both insurance defense and consumer advocacy, Rebekah will discuss how emerging vehicle tech is reshaping accountability and where current system gaps leave consumers vulnerable.
12:05 - 1:35p	LUNCH BREAK			<b>Lunch on your own (see handout for details)</b>
1:35 - 1:55p	Total Loss Data Clearance	Trent Tinsley, Brian Burbridge	Data Access, Privacy & Security	In this short but effective segment, the committee will present some final findings on data clearance on total losses, including OEM instructions for resets.



# COLLISION INDUSTRY CONFERENCE

# MEETING AGENDA

**Wednesday, Jan 21 - Palm Springs, CA**

1:55 - 2:45p	Beyond the Basics: Advanced Safety and 3D Printing for Next-Gen Repairs	Jeff Wildman, Andrew Batenhorst	Parts & Materials	Dust and Fume Containment for Multi-Material Vehicle Repairs: Safety, Compliance, and Innovation: As vehicles incorporate complex metals, coatings, and advanced adhesives, repair environments face new health and safety challenges. This session explores carcinogenic risks, regulatory requirements, and proven industry methods for dust and fume containment—along with innovative strategies to protect technicians and maintain compliance.  Transforming Collision Repair with 3D Printed Tools: Discover how Lucid is using advanced 3D printing to design custom tools for its Gravity platform, improving precision and efficiency in complex repairs. This session highlights the benefits for technicians, vehicle owners, and Lucid—faster turnaround, ergonomic tools, cost savings, and sustainability—supported by real-world examples and demonstrations.
2:45 - 2:55p	Q&A and Open Mic			<i>Promotional announcements included</i>
2:55 - 3:05p	WIN's 20th anniversary and the Founding Mothers Award	WIN Leadership	Special Presentation	The Women's Industry Network will share about their mission, and updates relative to the 20th Anniversary and the Founding Mothers Award
3:05 - 3:25p	AFTERNOON BREAK			<b>Thank our Sponsors!</b>
3:25 - 3:55p	P-Page Power-Up: What's New for 2026	Danny Gredinberg, Erin Solis	Estimating & Repair Planning	Why You Can't Miss This: The 2025 updates from information providers introduce fundamental shifts in how complex labor and "not-included" operations are documented and reimbursed. Staying current is no longer optional; failing to adapt to these new procedural rules means leaving necessary operations on the table and risking incomplete repair plans. This session equips you with the latest logic to ensure your estimates and repair plans are technically accurate and reflective of current repair standards.
3:55 - 4:55p	Destroying the Weld: Myth-understood Aspects of the Welding Process	Kye Yeung, Barry Dorn	Repair Process and Procedures	This impactful segment will reveal the challenges and knowledge gaps commonly encountered in the industry related to Welding/Joining; certification or qualifications, liabilities, and even diving into the defects found in continuing education, processes and equipment seen at the shop level. The panel endeavors to answer the questions around the standards shops and technicians should be striving to meet, and how they can achieve those goals with confidence through capability and training.
4:55 - 5:00p	Closing Comments, Adjourn	Dan Risley		
6:30p	CIC Reception			