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About Dan Risley

2024-2026 CIC Chairman

Dan is currently the Vice President of Quality Repair and Market Development for CCC Intelligent Solutions. He has spent the past 30 years working in the collision repair industry, where he began working in a family-owned collision repair facility in Chicago, Illinois. Upon leaving the family business, he started his career working as a sales and service representative for BASF and later as the director for Allstate's Good Hands Repair Network.

Prior to working for CCC, he was fortunate to spend over ten years as the Executive Director of the Society of Collision Repair Specialists (SCRS) and President of the Automotive Service Association (ASA). In 2021, he was inducted into the collision industry's hall of fame (Hall of Eagles).

Over the course of his career Dan has held various leadership positions in the industry such as the President of the Collision Industry Foundation, CIECA board member, NABC board member, co-chair of the CIC Database Access Privacy and Security Committee and moderator/producer of the MSO Symposium.

Dan attended his first CIC meeting in 1999 in Kansas City, Missouri. He attributes a lot of his professional growth and success to the past twenty plus years attending CIC and working amongst the leadership in the collision repair industry.

Dan added, "I've been extremely fortunate to not only attend CIC but witness change in the industry derived from these meetings. I've witnessed the leadership, representing ALL the industry's stakeholders, come together to professionally discuss sensitive topics and problem solve. As the CIC Chairman and meeting facilitator, it is my goal to not only continue the legacy of industry collaboration but bring it forward with the help, guidance and mentorship that was given to me from so many industry leaders."

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The CIC exists for the benefit of the entire collision industry. No preference is given to any industry segment or constituent. All are welcome and all are encouraged to participate. CIC seeks to create an environment that fosters the free exchange of ideas with a common goal of improving the collision industry. Only where participants commit to norms of mutual respect, civility and courtesy, can this environment exist in its most productive form.

Accordingly, all attendees of the CIC are asked to abide by the following Code of Conduct:

- **Be active - get involved!** Find a subject that is interesting to you and get on the committee! Any participant can join any committee.
- **Please... use microphones!** Introduce yourself and the company you are with, speak clearly to ensure everyone can hear you. Please refer to: "Open Microphone Standard Operating Procedures".
- **All participants shall be treated with dignity.** Verbal abuse or harassment, including comments that are insulting, threatening or slanderous will not be tolerated.
- **Never use group pressure** to embarrass or force an outcome or decision that clearly requires further deliberation. Participate and encourage participation.
- If you would like a question asked and fear potential retribution, we encourage you to approach any of the CIC past chairs. They will ensure your question is presented (if appropriate) and will ensure anonymity.
- **Committee input should go through committee chair.** Protocol would ask that any new material / discussion be shared with the Chairman prior to presentation. The committee chairman and their contact information can be located on page 7 of this program, or at ciclink.com.
- Use this forum as an opportunity to network with other industry members.
- During all aspects of CIC meetings, all participants shall abide by the Federal Anti-Trust laws. A copy of the CIC Anti-Trust Policy can be found on page 28 of this program, or at ciclink.com.
- **Videotaping or streaming of any kind with any type of device is strictly prohibited at CIC meetings.** Audio recording is allowed only by the trade media and audio tapes are to be destroyed upon completion of their writings. Anyone found recording without the express permission of the CIC Chairman will be asked to discontinue and asked to leave the meeting; the recording will be confiscated or deleted.

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WEDNESDAY, APRIL 22 (Eastern Standard Time)

Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa - Concord, NC

- 8:00a** **Opening Introduction** [Dan Risley] - *CIC Kick Off from the CIC Chairman*
- 8:15a** **Marketing Council** [Jordan Hendler]
CIC Announcements - *Attendee welcome, housekeeping and marketing insights to start the day. Insights as to CIC community, and engaging throughout the year.*
- 8:30a** **Business Operations and Management** [Amber Alley, Jeff Burton]
Growth Mode 2.0: expansion using support from vendors, suppliers and manufacturers - *Scaling a business requires more than great products, it depends on partnerships. This panel will explore how companies can accelerate growth by strategically collaborating with vendors, suppliers and manufacturers to expand capacity, improve efficiency and unlock new opportunities.*
- 9:05a** **Talent Pool & Education** [Bud Center, Winston Cover]
Modern Plastics, Modern Problems: High-Tech Solutions for Today's Repairs - *Plastic repair has evolved far beyond basic bumper work. Today's vehicles challenge technicians with advanced polymers, multi-layer composites, ADAS-integrated fascia, EV-specific plastics, and rapidly emerging repair technologies—and the rules are changing fast. To discuss on stage, a panel of leading technical experts will explore the next generation of plastic repair.*
- 9:40a** **Special Presentation** [Dan Risley, Sean Carey, Lou DiLisio]
Announcing a New CIC Task Force: *CIC Chairman Dan Risley is launching a new Task Force to tackle critical issues in consumer advocacy and ADAS calibration. Leadership will debut the initiative by detailing its mission and current marketplace pain points, setting the stage for collaborative problem-solving and actionable solutions in future sessions.*
- 9:50a** **Q&A and Open Mic** - *Reserve promotional announcements for final Open Mic.*
- 10:05a** **MORNING BREAK** - *Thank Our Sponsors!*
- 10:30a** **Estimating & Repair Planning** [Danny Gredinberg, Erin Solis]
Component Classification in Repair Planning - *Vehicle technology has evolved, but has your repair planning? This session breaks down the critical pillars of collision repair—from body, paint, to structural and complex mechanical and the rising necessity of diagnostic and calibrations. We examine the technical skillsets required to capturing the correct component classification based on the actual repair(s) being performed within a single rooftop.*
- 11:10a** **Emerging Technologies** [Scott VanHulle, Gabriel Morley]
Panel Discussion: AI and Photo Estimating - *This panel will examine the role of AI and preliminary photo-based estimating in collision repair, focusing on where the technology adds value and where it falls short. Panelists will discuss benefits such as faster intake, improved customer communication, and estimator productivity, while also addressing key limitations including hidden damage, photo quality dependence, and missed OEM repair procedures. The discussion will emphasize responsible use of photo estimates as preliminary triage tools supported by human validation and teardown-based estimating—to ensure repair quality, safety, and accountability.*

- 11:55a** **LUNCH BREAK** - Lunch - pre-order or on your own (see handout for details)
- 1:20p** **The Industry Experiment** [Aaron Schulenburg, Dan Friedman]
The Industry Experiment - featuring Brian Herron, Opus IVS - In this episode of Industry Experiment, Opus IVS CEO Brian Herron joins for an open conversation about ADAS MAP, calibration documentation that supports insurer alignment, and the evolving role of identification technology in collision repair. We explore key industry questions around calibration accuracy, pricing dynamics, repairer perspectives, EULA expectations, and the balance between support tool results and OEM procedures. The discussion also dovetails into the proposed merger with Repairify that prompted CIC open mic conversation in January, and what it could mean for the future of the diagnostics ecosystem.
- 2:05p** **Repair Process and Procedures** [Kye Yeung, Barry Dorn]
Filler and Botox? Cosmetic Enhancement, or Cover up? - This expert panel examines the critical shift from outdated filler techniques to modern, streamlined repair standards. We'll dive into how over-reliance on traditional fillers compromises panel integrity and vehicle weight, while addressing the cultural shift necessary to master the "repair vs. replace" decision. Join us to discover how precision-led processes can elevate your shop's quality, efficiency, and professional standards.
- 2:45p** **Q&A and Open Mic** - Promotional announcements allowed for this Open Mic.
- 3:00p** **AFTERNOON BREAK** - Thank Our Sponsors!
- 3:20p** **OEM Industry Relations** [Liz Stein, Ron Reichen]
Beyond the Parts: The Strategic Value of OEM Parts Programs - OEM parts programs dictate how repair facilities source components, adhere to manufacturer procedures, and maintain standing within certification networks. While these programs offer performance incentives, shops must often navigate challenges with conflicting insurance requirements and cost pressures. This session explores several OEM programs within the modern collision landscape and concludes with a panel of industry experts sharing real-world perspectives. Through this discussion, participants will gain a clear understanding of the practical opportunities and challenges inherent in original equipment parts.
- 4:05p** **Governmental** [Jill Tuggle, Justin Lewis]
Seeds, Weeds and Trees: What's Growing in Repair Legislation? - Spring has sprung, and a new crop of collision repair legislation is breaking ground. Join us as we survey the "legislative garden": Seeds of emerging bills like RTA that are poised to bloom but aren't yet widespread. Weeds as rapidly spreading policies like total loss thresholds and insurance reforms that may need some "pulling." Then Trees as deep-rooted efforts like the REPAIR Act and federal ADAS legislation. We'll also share a WMABA case study to show these legislative efforts in action.
- 4:45p** **Closing Comments, Adjourn** [Dan Risley]
- 6:00p** **CIC Reception**

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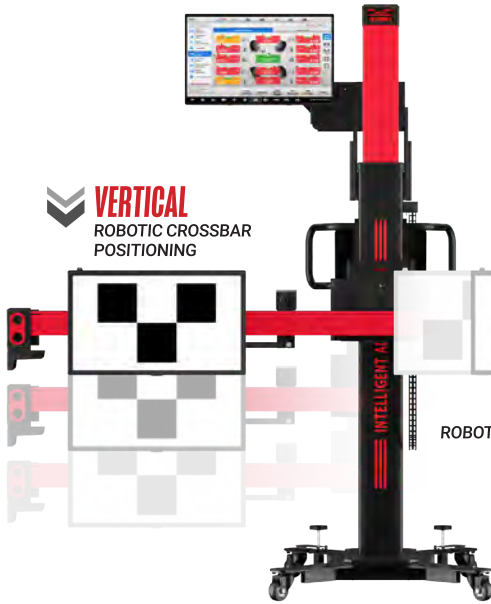
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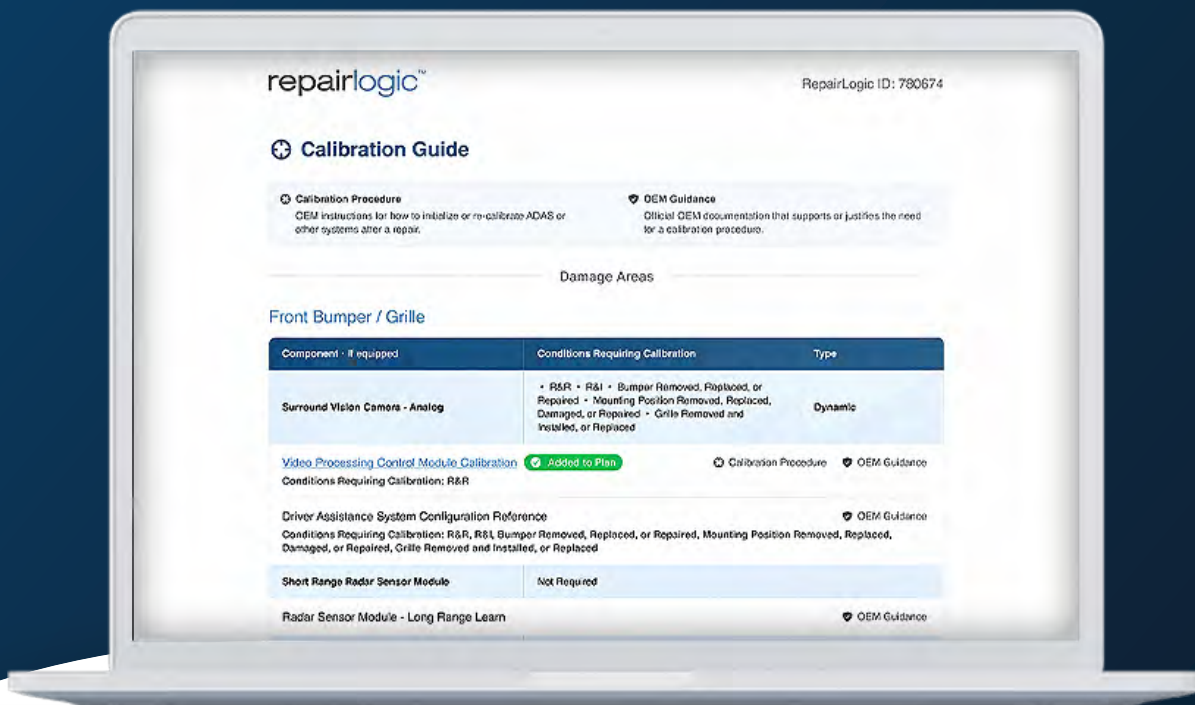
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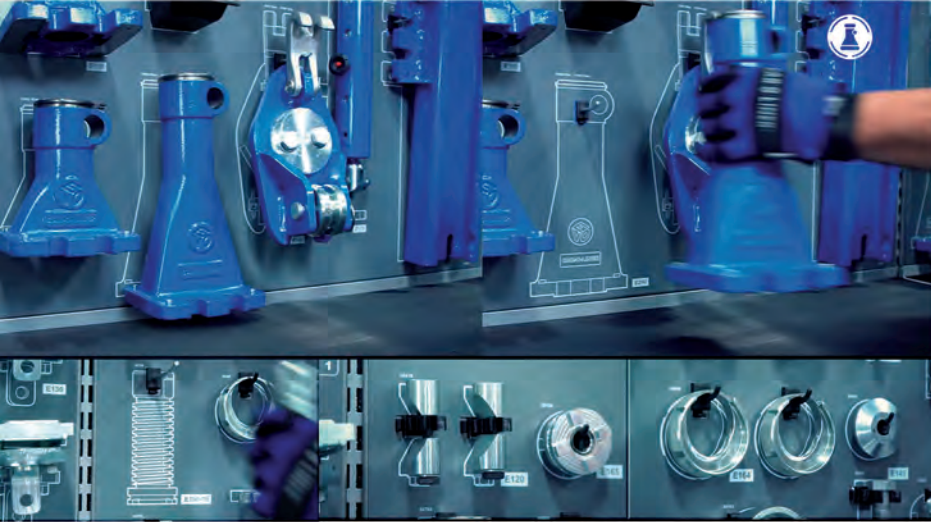
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Estimate Date: 2/28/2025 1:36:54 AM Estimate ID: 1785710

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			7	Frt E
			2	Frt E
			14	W/S
2.	Static Calibration - Blind Spot Warning - BSW (1)	---	16	Frt #
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3.	Static Calibration - LaneKeepAssist: LKA (1)	---	14	W/S



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April 2026

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TUESDAY, APRIL 21

- 8am OEM Collision Repair Roundtable *Invite Only*
- 2pm - 5pm SCRS Board of Directors Open Meeting
- 5:30pm SCRS Board of Directors Election Meeting

WEDNESDAY, APRIL 22

- 6:30am Collision Industry Prayer Meeting

8am - 5pm **Collision Industry Conference**

6:00pm **Collision Industry Conference Reception**

THURSDAY, APRIL 23

- 8am - 3pm Southeast Collision Conference -
Collision P.R.E.P. Education
- 9am - 12pm CIECA Board of Directors Meeting
- 1pm - 8p Southeast Collision Conference - Tradeshow

FRIDAY, APRIL 24

- 8am - 11am Southeast Collision Conference -
Collision P.R.E.P. Education
- 9am - 1pm Southeast Collision Conference - Tradeshow

RELATED MEETINGS DISCLAIMER: The Collision Industry Conference has no control over the above related meetings, their content, conduct or protocols. Should you have any concern over content or protocols, please contact the organization directly.

April 2026 & Upcoming EVENTS SCHEDULE

JULY 2026

Renaissance Schaumburg Convention Center Hotel –
Chicago/Schaumburg, IL

WEDNESDAY, JULY 22

8am - 5pm

Collision Industry Conference

6:00pm

Collision Industry Conference Reception

Visit **www.ciclink.com**
to see full schedule

*schedule subject to change

SEMA 2026

Las Vegas, NV - Location TBA soon!

TUESDAY, NOVEMBER 3

8am - 5pm

Collision Industry Conference

6:00pm

Collision Industry Conference Reception

7:30pm

Collision Industry Red Carpet Awards

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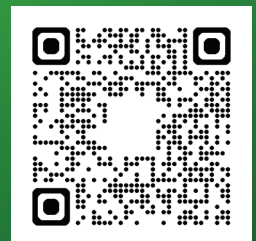
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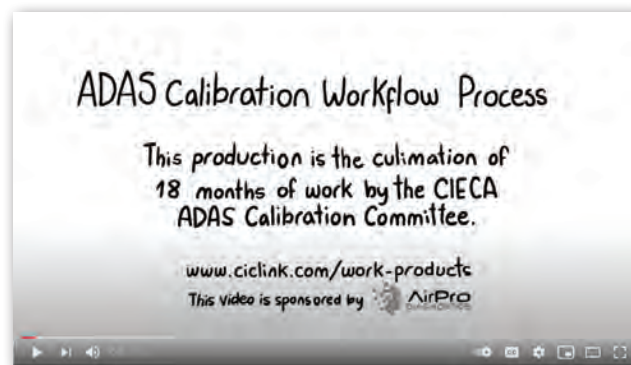
<https://www.ciclink.com/wp-content/uploads/2021/01/2020-11-Golden-Rules-of-Data-Protection-Sharing.pdf>

Calibration Workflow Process Document

<https://www.ciclink.com/wp-content/uploads/2020/12/Calibration-Workflow-Complete.pdf>

Calibration Workflow Process Video, donated by AirPro Diagnostics

<https://www.youtube.com/watch?v=YN2mf4I5FqM>



Quick Start Guide Pre-and Post Scanning

<http://www.ciclink.com/wp-content/uploads/2018/08/CIC-Quick-Start-Guide-Pre-Post-Scanning.pdf>

Wiki Glossary of Terms for the collision industry

<http://www.ciclink.com/wiki-introduction/>

Definition - Feather Prime and Block (2006)

<http://www.ciclink.com/wp-content/uploads/2018/08/FeatherPrimeBlock.pdf>

Collision Repair Provider Definition (2017)

<http://www.ciclink.com/wp-content/uploads/2013/10/CIC-Collision-Repair-Provider-Definition-2017.pdf>


Electronic Parts Procurement Matrix - Parts Committee (2014)

http://www.ciclink.com/wp-content/uploads/2014/04/CIC_Parts_Materials_Comm_Electr_Parts_Procure_Matrix_FINAL2-13-14.pdf


Best Practices Guidelines for Digital Imaging

<http://www.ciclink.com/archive/BPDigitalImaging.pdf>

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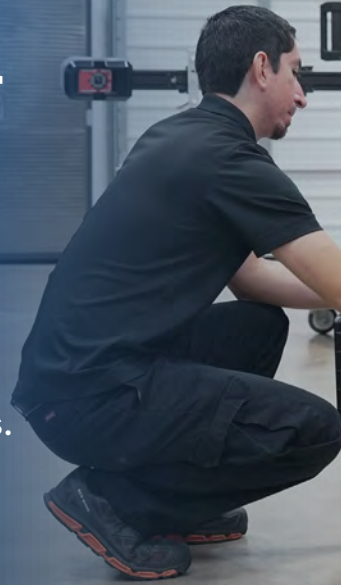
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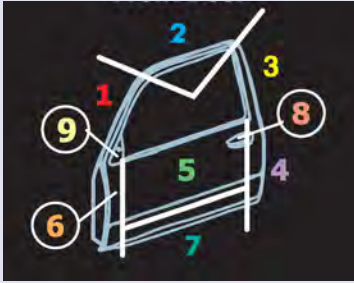
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The Collision Industry Conference (CIC) is a forum made up of participants from all industry segments for the expressed purpose of discussing and exploring the issues that occur among them. Through discussion and research during meetings and extensive interim committee work, CIC attempts to form consensus on various issues, aware that all such findings are nonbinding and voluntarily accepted. CIC is not a trade association.

The meetings are open to all interested individuals of all segments of the industry to include repairers, insurers, paint and material companies, equipment, vehicle manufacturers, data providers, representatives of trade associations, anyone with an interest in creating a more professional industry. Each agenda has time set aside for participants to publicly address their concerns that are not on the published agenda through the time set aside as “open microphone”. The Past Chair’s committee is charged with the duty of appointing the succeeding CIC Chair.

VISION: A collision industry in which all segments work together to enable a complete, safe, and quality repair.

MISSION: A forum where collision industry stakeholders come together to discuss issues, enhance understanding, find common ground and communicate possible solutions to the industry.

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Dale Delmege (1999-2000)

Deceased

George Avery (2013-2014)

ph: 309-825-7357

Jeff Hendler (1987-88)

ph: 509-539-5629

Lou DiLisio (2001-2002)

ph: 847-507-3950

Randy Stabler (2015-2016)

ph: 818-652-0443

Chuck Sulkala (1989-90)

ph: 617-803-1120

Roger Wright (2003-2004)

ph: 404-886-3364

Guy Bargnes (2017-2018)

ph: 313-799-1408

Darrell Malott (1991-92)

Deceased

Rick Tuuri (2005-2006)

ph: 925-487-5799

Jeff Peevy (2019-2020)

ph: 224-704-3840

Nikki McDonald (1993-94)

ph: 719-647-9395

Stacy Bartnik (2007-2008)

ph: 616-265-2507

Darrell Amberson (2021-2022)

ph: 224-704-3840

Joe Landolfi (1995-1996)

Russell Thrall III (2009-2010)

ph: 570-620-8677

Frank Terlep (2023)

ph: 619-318-9856



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